Permit #S00091477

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00091477 **Type of Permit:** STILL **Release Date:** 03/27/2015

Production Company NORDSTROM INC

Insured Company Name NORDSTROM INC

Contact Phone No. 1 206-303-4149
Contact Phone No. 2 206-883-5607
Fax 206-303-4078
Address 1700 7TH AVE, SUITE 400
SEATTLE, Washington 98101

Production Title NORDSTROM RACK

Type of Production Still Photo

Producer KIMBERLY CRONCE

Director NA NA

1st AD NA NA

Production Manager NA NA

FilmL.A. Coordinator Adrian Fayad

Location Manager KIMBERLY CRONCE
Primary Phone Mobile - 310-909-6938
Secondary Phone Office - 213-741-1890

Location Assistant NA NA
Primary Phone Mobile - 000-000-0000
Secondary Phone

Fees

FILMLA STILL APPLICATION FEE	$60.00
SANTA MONICA BEACH STILL PHOTO LOCATION FEE	$264.70
SANTA MONICA PARKS/CITY HALL STILL PHOTO APPLICATION FEE	$185.29
SANTA MONICA PARKS/CITY HALL STILL PHOTO LOCATION FEE	$211.76

Total Permit Fee $721.75

Number of Locations 2

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Summary Information — Location

Permit Number S00091477
Production Company NORDSTROM INC
Insured Company NORDSTROM INC
Production Title NORDSTROM RACK

Location Manager KIMBERLY CRONCE
Primary Phone Mobile - 310-909-6938
Secondary Phone Office - 213-741-1890

Location Address SANTA MONICA BEACH (EXCLUDING PIER & OCEAN FRONT WALK), SANTA MONICA, CA, 90401

Location Name SANTA MONICA BEACH

Location Type Beach

Location Description WHEN HAVING WATER ACTIVITY OR REQUESTING USE OF LIFEGUARD TOWERS
* PRODUCTION NEEDS TO CONTACT THE LEAD SANTA MONICA LIFEGUARD CAPTAIN 2 DAYS IN ADVANCE AT 310-394-3261 TO DISCUSS THEIR ACTIVITY.

Film Dates 3/30/2015 - 3/31/2015 07:00 - 18:30 2 days

Open or Closed to the Public Open

Generic Conditions All vehicles must be parked on private property
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document Nordstrom VP letter Kim C.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	7
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	3
Crew	12

Filming Activities EXTERIOR MODELS ON BEACH WITH BACKGROUND -NO WATER SCENES - NO GENERATOR ; 3/30/15 - 3 models - 12 crew 3/31/15 - 2 models - 13 crew;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

Thomas Guide **Page:** 671 **Grid:** E3

Location Notes No posting of production/directional signs allowed on public property.

Approvals

SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
SANTA MONICA POLICE DEPARTMENT	Mike Braaten
SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS	Glennis Waterman

Coordinator Note No posting of production/directional signs allowed on public property.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Summary Information — Location

Permit Number	S00091477	**Location Manager**	KIMBERLY CRONCE
Production Company	NORDSTROM INC	Primary Phone	Mobile - 310-909-6938
Insured Company	NORDSTROM INC	Secondary Phone	Office - 213-741-1890
Production Title	NORDSTROM RACK		

Location Address BERNARD PARK, SANTA MONICA, CA, 90404

Location Type Park

Film Dates 3/30/2015 - 3/31/2015 07:00 - 18:00 2 days

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
Cast/Crew vehicles	7
Motor Homes	1

Personnel on Location

Type	Quantity
Cast	2
Crew	13

Filming Activities EXTERIOR MODELS IN PARK WITH BACKGROUND SCENERY -BEACH PARK ONE - C/W GLYNNIS;

Jurisdiction
Political: City of Santa Monica
Police: Santa Monica Police Department
Fire: Santa Monica Fire Department

Approvals

SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
SANTA MONICA POLICE DEPARTMENT	Mike Braaten
SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS	Glennis Waterman

Coordinator Note **No posting of production/directional signs allowed on public property**

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

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Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of HauteLook / Nordstrom. ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 3/10/2014

Amy Fierstein / Nordstrom
Name of Principal

By: [signature]
Representative's Signature

Amy Fierstein.
Print Representative's Name

VP, Production
Representative's title

1212 S. Flower St.
Los Angeles, CA 90015
Principal's Address

213. 741. 1890
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

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